

AMBITION FACTOR

Rewrite the story of working mothers

What is happening to the goals of all the ambitious women in the world after they have a child?

What stands between an ambitious working mother's goals and her success?

What does Ambition mean to us today?

Ambition Factor is a discovery journey about the reality of ambitious professional mothers today. It's a tale with the intention of rewriting the meaning of ambition, the narrative of working mothers and the way women achieve their goals and well-being.

The author has done extensive research on the topic and presents hard-facts with a collection of interviews, focus group summaries, online survey results, and practical tips. She also brings her own self-discovery journey into play. She discusses how she has maintained balance in her demanding work and home life, and how she has overcome disappointment and what some would call failure in the business realm.

Ana brings all of these themes to a climax in her final chapter, which is all about developing a growth mindset, a concept that encourages transformation after hardship, continued learning, and eagerness for new experiences.

BOOK INFORMATION

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Swiss Brazilian working mother, Ana lives in Zurich with her husband and two children. She plays an active role in Zurich's community of working women, blogs about working mothers life's since 2018, founded her own publishing house Bldhaus Writing& Publishing, has published two books, and works as a lifescience professional.

